

COREtec[®]
STONE





From one true original to another, It's a family affair!

The real values in life are those created and found within families; authenticity, trust and the opportunity given to be creative and express yourself. These same values drive our company and they define our corporate culture.

We saw an opportunity to create a better floor. We chased a dream and created a whole new category along the way. As the innovators of COREtec®, the Original, 100% waterproof floor, we did just that. Stylish, strong floors that sustain real family lives full of entertaining, kids and pets.

"Click, lock, enjoy. It is as simple as that!"

It all began as an entrepreneurial business in 2001, within our founder's heart and spare bedroom as our "headquarters". With the invention of COREtec®, the original, patented, 100% waterproof floor in 2013, we grew rapidly to become the leading brand of these unique and highly innovative products. We launched our European division in 2016 and that same year were acquired and embraced into the family of Shaw Floors, an industry leader and subsidiary of Berkshire Hathaway, led by the world-renowned investor, Warren Buffett.

We've come a long way from where we started to where we are now. But those family values guide us still. Led by management and embraced by every employee, dealer, and partner, we are recognized as the problem-solvers, innovators and design enthusiasts. Today we offer an incredible range of resilient, durable floors that can be purchased, installed and lived upon in one single day. Click, lock, enjoy. It is as simple as that!

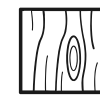
The most difficult task will be to choose from our wide variety of life-like decors. But don't worry, you are sure to find one to match your style because we have a floor for every personality.

Welcome to our family, We promise to remain authentic to the core
What's in your core?



Your COREtec® floor Always fits your style.

stands up to real life, it's engineered for simplicity.



Always fits your style

We have a passion for providing a wide selection of authentic natural looks, so you can express what makes you, you. Persistent in product innovation – including micro-beveled edges, enhanced painted bevels & Embossed in Register technology – we create appealing designs & textures.



Stands up to real life

Our products are 100% waterproof, kid proof & pet proof*. Try them in your kitchen or bathroom: they won't warp or buckle, even if submerged in water.

Our 100% waterproof core, resilient vinyl and protective wear layer will keep your floor looking good.



Is engineered for simplicity

COREtec® is easy to install, to care for and to live with. Its secure angle tap system doesn't require any glue or nails and can be installed over existing floors without additional underlayment.

There's a million reasons to choose COREtec®, but here's our top 4.

Our floors:

- ✓ Are extremely stable
- ✓ Reduce noise
- ✓ Have superior scratch & stain resistance
- ✓ Suitable for hydronic underfloor heating systems








Cork, the natural choice

All our floors have a unique attached cork underlayment. Why? It's warmer, quieter and easily installs over existing hard surfaces.

And: it's one of the most sustainable materials out there. Cork is harvested from the cork tree and can be re-harvested every decade without damaging the tree.

A natural solution that brings benefits to your home or business:

-  added sound insulation
-  a comfortable and warmer floor
-  a natural protection against mould & mildew
-  no need for separate underlayment
-  absorbs subfloor imperfections



COREtec® Stone is a downright gamechanger

COREtec® Stone is the latest addition to our range of rigid composite floors. COREtec® Stone will unquestionably revolutionize the flooring industry for many years to come. It brings you the best of both worlds: the strength plus look and feel of a ceramic tile combined with the comfort and ease of installation of a soft floor. COREtec® Stone comes with a collection named CERATOUCH, this collection is available in a large number of designer-curated tile and stone designs.

COREtec® Stone is built around a high-density core composed of mineral particles. Its longevity is assured by multiple high-performance layers giving it scratch resistance like ceramic tile but without the brittleness of the latter. Accidental breakage during installation is minimal, which is a recurring problem with genuine ceramics.

Laying a COREtec® Stone floor is easy and straightforward and thereby offers new and unheard-of opportunities for the renovation market. It can be laid directly on top of an older floor or a slightly uneven surface without print-through.

Thanks to its secure tap angle system COREtec® Stone is self-aligning and does not necessarily need the intervention of a costly and hard to get hold of professional tiler. COREtec® Stone is 100% water-proof and its slim, tight seams add to its natural and hyperrealistic look. In commercial applications, COREtec® Stone drastically reduces costly downtime ensuring same-day walk-on.

**Touch the future
of flooring**



Advanced CERAGUARD® technology

CERAGuard® is a protective stain, scratch and scuff resistant thermal resin top layer specifically developed for the COREtec® Stone collection. The matte, embossed finish gives COREtec® Stone its stunning true-to-nature look and feel and makes it look like a genuine stone or ceramic floor.

Even an eagle can't spot the difference



Well suited for the project and renovation market

Aside from its residential use, COREtec® Stone also offers many advantages for the project and renovation market. COREtec® Stone can be installed on top of an existing floor. Handling is easy thanks to its lightweight structure (about half the weight of a ceramic tile). Installation is done by clicking, not gluing. The whole installation process is rapid and straightforward allowing for same-day walk-on, thus avoiding costly downtime.

Enhanced dimensional stability

General and dimensional stability of the COREtec® Stone floor is enhanced by 2 strong layers of vinyl applied to both sides of the mineral core. The inherent COREtec® Stone resistance and stability is also very welcome in high traffic offices and public or commercial spaces.

COREtec® Stone in a nutshell.



Reduces costly downtime, same-day walk-on



Half the weight of a ceramic tile



The look and feel of a genuine ceramic tile



Protective stain, scratch and scuff resistant thermal resin top layer



Requiring minimal cleaning and maintenance

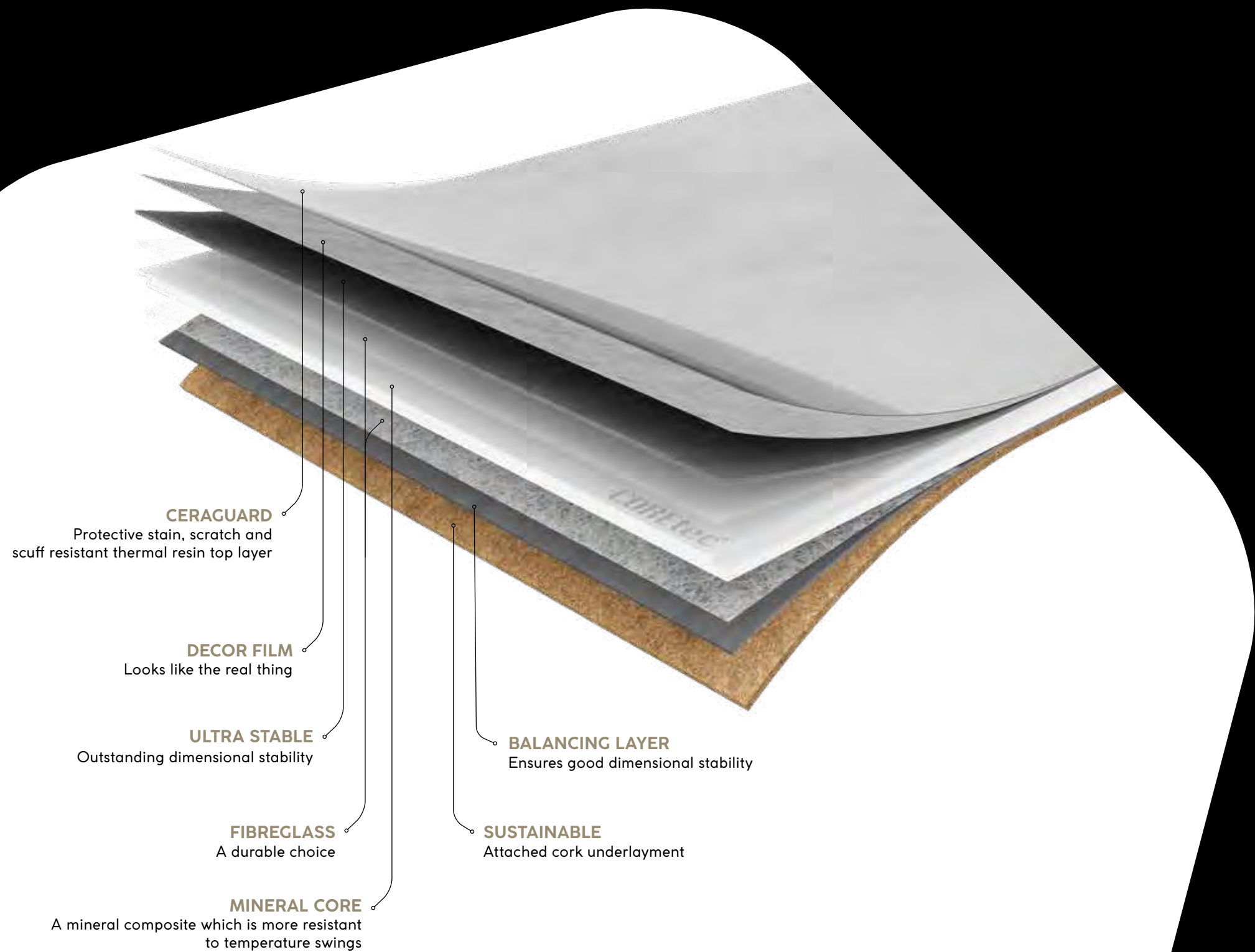


Sustainable through the mineral core, and its cork underlayer

Mineral Core

The unique COREtec® technology,
with extra noise reducing technology.

COREtec®
STONE



100% Waterproof



Extremely stable



Pet proof



Reduces noise



Easy to install



Installation on
any surface



Suitable for hydronic systems



Electrostatic
performance

TENEGUIA



50 CERA O192 B



50 CERA O190 B



50 CERA O196 B



TENEGUIA 50 CERA O196 B



KATLA 50 CERA O471 B

KATLA



50 CERA O495 B



50 CERA O493 B



50 CERA O471 B

EIFEL



50 CERA 1091 B



50 CERA 1095 B




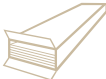
50 CERA 1097 B





EIFEL 50 CERA 1091 B


TECHNICAL SPECIFICATIONS

**457 x 915 mm**

**2,09 m² - 5 tiles - 23,6 kg/box**
11,29 kg/m²

**8.00 mm**
(EN ISO 24346)

**CERAGROOVE**
ON THE COMPLETE COLLECTION

**CERAGUARD**
PROTECTIVE STAIN-, SCRATCH-
& SCUFF RESISTANT
THERMAL RESIN TOP LAYER

Level of use
Classe 23 / 34 / 42 (EN ISO 10874)

Geometrical characteristics
Conform (ISO 24337)

Wear resistance
Pass 4000 cycles (EN 13329 Annex E)

Castor chair resistance
Pass 25000 cycles (EN 425)

Effect of furniture Leg
No visible change (EN 16581)

Residual indentation
≤ 0.05 mm (EN ISO 24343-1)

Resistance to staining
5 (no visible change) (EN 438-2)

Locking strength
LS ≥ 2.0 / SS ≥ 3.5 (EN 24334)

Dimensional stability
Pass ≤ 0.25% (EN ISO 23999)

Colour fastness to light
> grade 6 (ISO 105-B02)

Impact sound reduction
ΔL_w = 18 dB (ISO 10140-3 / EN 717-2)

Formaldehyde Emission Class
E1 (EN 717-1)

Fire classification
Bfl - S1 (EN 13501)

Slip resistance
DS - RIO (EN 13893 / DIN 51130)

Hydronic systems
Suitable

Electrostatic performance
≤ 2 kV (EN 1815)

Thermal Resistance
0.0295 m²-K/W



COREtec®, the natural choice





Souverainestraat 27 - 9770 Kruisem (Belgium)
info@usfloors.be · www.coretecfloors.com